



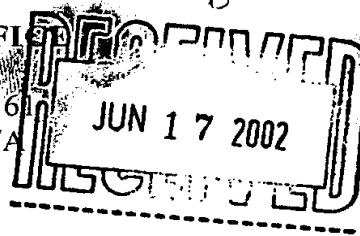
Attorney Docket No.: 0010-3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Andrew S. Kanter
Serial No.: 09/909,643
Filed: July 20, 2001
For: **DIRECT INTERNET ADVERTISING**
Matter No.: 0010-3

Group Art Unit: 2161
Examiner: N/A

PATENTS



Assistant Commissioner For Patents
Washington, DC 20231

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Sir:

**INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR §1.97(b)**

In accordance with the duty of disclosure under 37 CFR. §1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the following documents, which are listed on the attached PTO-1449 Form. The Examiner may deem these documents to be relevant to patentability of the claims of the above-identified application. A copy of each of the documents is enclosed for the convenience of the Examiner.

The submission of the listed documents is not intended as an admission that any of the documents constitutes prior art against the claims of the present application. Applicants do not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Applicants respectfully request that the listed documents be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO-1449 be returned in accordance with MPEP §609.

It is understood that no fee is necessary for submission of this Information Disclosure Statement, as it is being filed before the later of three months from the filing date or the mailing of the first Office Action on the merits.

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For the reasons set forth above, it is submitted that no additional fee is required for this Information Disclosure Statement. However, in the event that the Commissioner deems that an additional fee is required, it is respectfully requested that applicant's attorney be contacted and accorded an opportunity to pay such additional fee.

Respectfully submitted,



Ernest D. Buff
Reg. No. 25,833


Enclosures

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Dated: May 24, 2002

Certificate of Mailing by First Class Mail

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231 on May 24, 2002.



Signature

Ernest D. Buff
Attorney of Record

May 24, 2002
(Date)

0010-3-IDS

FORM PTO-1449
(Rev. 2-32)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO:
0010-3SERIAL NO.:
09/909,643INFORMATION DISCLOSURE
STATEMENT BY APPLICANTAPPLICANT:
Andrew S. KanterFILING DATE:
July 20, 2001GROUP:
2161

(Use several sheets if necessary)

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLA SS	FILING DATE IF APPROPRIATE
	5,105,184	04/14/92	Pirani et al.	340	721	11-09-89
	5,572,643	11/05/96	Judson	395	793	10-19-95
	5,737,619	04/07/98	Judson	395	761	09-09-96
	5,781,894	07/14/98	Petrecca et al.	705	14	08-11-95
	5,848,397	12/08/98	Marsh et al.	705	14	04-19-96
	5,933,811	08/03/99	Angles et al.	705	14	08-20-96
	5,937,392	08/10/99	Alberts	705	14	07-28-97
	5,946,664	08/31/99	Ebisawa	705	14	06-27-96
	5,948,061	09/07/99	Merriman et al.	709	219	10-29-96
	5,999,912	12/07/99	Wodarz et al.	705	14	05-01-97
	6,009,409	12/28/99	Adler et al.	705	14	04-02-97

FOREIGN PATENT DOCUMENTS

							TRANSLATION	
	DOCUMENT NUMBER	DATE	PATENTEE OR APPLICANT	CLASS	SUBCLA SS		YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

			"AOL, Anytime, Anywhere". Available at http://www.aol.com , June 23, 2000.
			"Push PointCast". Available at http://www.webopedia.com , Apr. 7, 2000.
			"Why Search, EntryPoint Delivers!". Available at http://www.entrypoint.com , Apr. 7, 2000.
			Unicast, "Unicast Marks One-Year Anniversary Of Superstitial™ Ad Format With The Release Of New Version, 3.0", PR Newswire, Apr. 26, 2000, 4 pages.

EXAMINER

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,009,410	12/28/99	LeMole et al.	705	14	10-16-97
		6,026,368	02/15/00	Brown et al.	705	14	07-17-95
		6,026,369	02/15/00	Capek	705	14	05-09-97
		6,036,601	03/14/00	Heckel	463	42	02-24-99

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[illegible]

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